

THE PIONEER BROADCASTING SYSTEM

SMITH COLLEGE

AMHERST COLLEGE

AMERICAN INTERNATIONAL COLLEGE

December 3, 1953

Mr. Robert Vance

Eastern States Radio Corp.

P.O. Box 1892

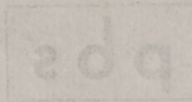
Columbus 16, Ohio

Dear Bob;

We want to thank you for including WCSR at Smith College in the RCA - Victor LP plan. It is a great help to Classical programming to be able to have this supply of records.

We have one problem concerning this which is bothering us, however. As you know, WAMF and WCSR exchange programs over the PBS network facilities. Up until this week WAMF has been doing the daily one hour classical music show for RCA-Victor as a network production with all shows originating in Amherst. Now WCSR is getting RCA records of their own. Because the time most practical for WCSR to fulfill their RCA-Victor requirement coincides with the above mentioned daily hour show, we have been wondering if it is permissible to exchange programs on this one hour spot.

It would ease the programming problems of both stations if WAMF could originate three of these programs and WCSR originate two. Under this arrangement, all the RCA-Victor credits would be given as required and both stations would carry one hour each day. As far as we can see, each station would be fulfilling the contract require-



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SWAN COLLEGE

AMHERST COLLEGE

AMERICAN INTERNATIONAL COLLEGE

December 11, 1953

1. How to read

2. How to read

3. How to read

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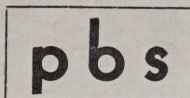
25. How to read

26. How to read

27. How to read

28. How to read

The College Radio Network



In The Pioneer Valley

THE PIONEER BROADCASTING SYSTEM

SMITH COLLEGE

AMHERST COLLEGE

AMERICAN INTERNATIONAL COLLEGE

ments of total broadcast time, etc.. The results of this method would be precisely the same - listener-wise - as if each station were originating the five shows independently.

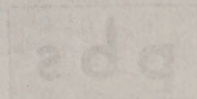
We are particularly anxious not to violate the contract and hope that the arrangement described above will meet with your approval. Please let us know your opinion, in any case, so that we may do the acceptable thing.

Yours appreciatively,

JW/at

Burt W. Griffin
WAMF

Janet R. White
WCSR



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SWITH COLLEGE WAREHOUSING COLLEGE EASTERN INTERNATIONAL COLLEGE

THE PIONEER BROADCASTING SYSTEM
IS A SERVICE TO THE COMMUNITY
AND TO THE STUDENTS OF THE
COLLEGE. IT IS A SERVICE
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